



The History of the Hay bath

Officially speaking, hay baths have been on offer in Völs am Schlern since 1903. The tradition itself, however, dates back to a much earlier age: Read on to find out about the healing powers of the herbs so familiar to our forebears.

Written records tell us that the people of the Alps have used mountain herbs to heal and ease pain, boost the body's defences and enhance general health since the Middle Ages but, in all likelihood, the practice has much older roots.

Natural healer and pastor Sebastian Kneipp (1821-1897) recommended taking hay baths to treat rheumatism and sciatica, and the great Ludwig van Beethoven (1770-1827) also considered them to be exceptionally relaxing.

In1901, Stephan Pramstrahler's maternal great-grandfather, Anton Kompatscher - endorsed by a Dr. Josef Clara, local doctor of Völs at that time - requested permission from the Imperial and Royal Governorship in Innsbruck to open an inn with a hay bath, in the premises which went on to become today's Hotel Heubad in Obervöls.

Permission was granted in 1903, but by that time, the unofficial provision of hay treatments had already reached widespread popularity throughout the State of Tyrol. "Seven hay baths and nine (!)

wine baths" was the motto of the day – although, needless to say, the wine was simply drunk.

Hay bathing has always been a sociable event, which is why we would dearly love to preserve the tradition: Here in the pine-panelled hay bath of the Turm, sweating as we put the world to rights is so much fun!

WHAT'S IN THE ALPINE HAY?

Ever since 1993, the quality of the hay used in South Tyrol has been subject to regulations outlined in two Provincial Decrees (no. 12/93 and no. 7/94).

To name some examples, the grass or hay used for hay baths must be sourced from Alpine meadows of minimum of 1,500 m above sea level, must not have been treated with mineral fertilisers or herbicides,



and must grow at a distance of at least 150 m from roads. In compliance with these regulations, our own hay comes from the meadows of the Moartl Alm on the Seiser Alm, at approximately 2,050 metres. Our 7 hectares of Alpine meadows have received certification and are, therefore, approved for hay baths.

Alpine hay is filled with a veritable encyclopaedia of Alpine herbs, ranging from arnica to self-heal, calendula, thistle, gentian, lady's mantle, quaking grass and many more. Careful harvesting, thorough drying and appropriate storage methods ensure that all of their powers are retained without diminishing their quality.

THE TREATMENT

Research has demonstrated that hay baths are a much more gentle treatment than mud baths or mud packs.

You can take either a "wet" or a "dry" hay bath in the Turm. In a dry hay bath, you lie down in a waterbed, where you are enveloped in hay and covered with a blanket. As the hay warms through it releases essential oils and, over the subsequent 20 minutes, the endless shapes and forms of its leaves, flowers and stalks stimulate the skin; this causes the body to sweat which, together with the mild overheating of the body and a slightly quickened heart rate, enhances detoxification.

During a "wet" hay bath, you climb into a wooden bathtub and lie down on a hay cushion in the warm waters of the Schlern (also known as the "blood of the Schlern"). During the 20-minunte treatment, the infinite array of active ingredients in the grasses, flowers and herbs dissolve in the water and their concentrated essences work their magic directly on your skin.

Both of these treatments are a power-pack of goodness for body, mind and soul.

Scientific research calls our attention to the 8 to 10-month effect that a cycle of 7 to 8 hay baths provides in the easing of arthrosis, sciatica, rheumatism, sleep disorders, digestive disorders, and mental and physical fatigue. More generally, hay baths boost the blood circulation, stimulate the metabolism, enhance relaxation, strengthen the immune system and improve the functions of the skin.



Taking a bath in our "Zirmstube" trusting in the knowledge and experience of our ancestors

In a wooden tub

Hay Herb Bath With Alpine Hay From Malga Mortl

Traditional Fiè hay bath with a linen bag filled with Alpine hay that is immersed in Sciliar spring water, like a large tea bag. Improves skin function, stimulates the metabolism and relaxes tense muscles. Subsequent massage recommended. *

25 minutes ... Euro 37 with partial body massage ... Euro 72

Spruce-Mountain Pine Remedial Bath When Suffering With A Cold

With floating spruce tips from the Sciliar forest and Val Sarentino mountain pine oil. Strengthening effect on the immune system: Balm for the respiratory tract and calming effect on the body.

25 minutes ... Euro 35

Swiss Pine Bath With Mint

Swiss pine shavings with wild mint and herbs in a jute sack. The bioactive energy, limosin and different flavonoids of the Swiss pine positively affect the cardiovascular system, sleep disturbances and weather sensitivity and also have an antibacterial effect.

25 minutes ... Euro 37

Alpine Herb Bath With Organic Alpine Honey

A brewed bundle of herbs and its liquor mixed with organic Alpine honey has a calming effect on mind and soul and stimulates the body by fighting fatigue. This bath is particularly recommended before any massage.

25 minutes ... Euro 35

On a Soft Pack Lounger

Hey Herb Bath In Steamed Alpine Hay From Malga Mortl

Traditional Fiè hay bath, whereby the whole body is covered in steamed warm Alpine hay. Due to the effect of the essential oils and the heat, this application is invigorating, strongly detoxifying and helps to relieve cramps.

Three generations of our family developed and improved this traditional hay bath. Dr. Josef Clara recommends 5-7 hay baths for long-term effect.*

25 minutes ... Euro 38 with partial body massage ... Euro 73

Alpine Fango

The special form of heat and the natural, valuable ingredients from the moors ensure that this treatment is particularly effective for rheumatic symptoms and tensions. Also has a detoxifying and draining effect.

25 minutes ... Euro 43

Tyrolean Rock Oil Pack

This rock oil pack is particularly recommended for tensions, musculoskeletal conditions such as gout, rheumatism and for muscle and joint pain. It encourages blood flow and general wellbeing.

25 minutes ... Euro 35

read more about it on the previous page "The History of the Hay bath"



Exceptional wine bath on the hot stone

Wine Marc Bath With Grape Seed Oil Massage

Our wine bath is a special experience you can enjoy on your own or together with your partner. First you enjoy an enzymatic whole body peeling with cold pressed wine marc that gently removes the dead skin cells through the fruit acids and gives you soft and delicate skin. Then you will be treated to a soothing grape oil massage lying on a hot stone. To make sure that you feel the special effect of the wine marc and the wine not only from the outside but also from the inside, we serve you a glass of South Tyrolean Lagrein with this treatment - because what would a wine bath be without a glass of wine?

for 1 person 70 minutes ... Euro 125 for 2 people 100 minutes ... Euro 185

Honey Brine Peeling With Wine Marc

Full body peeling with wine marc, organic Alpine honey and a blend of salts to refine the appearance of your skin. Already in the Middle Ages wine products were used for cosmetic purposes. The gentle heat of the hot stone is extremely relaxing. Peeling removes dead skin cells and is therefore recommended before every massage and body treatment so that the skin is better able to absorb the care products and oils.

for 1 person 45 minutes ... Euro 69 for 2 people 70 minutes ... Euro 121

You & Me For 2 People

Belvita You & Me - the ideal treatment for lovers! You will be treated to a relaxing body peeling with salt and honey, followed by a special massage with aphrodisiac oils with rosemary and roses. Rounded off with a glass of sparkling wine and chocolates!

for 2 people 100 minues ... Euro 196



Massages On The Waterbed By Candlelight

Swiss Mountain Pine Massage

Thanks to the Swiss pine oil from South Tyrol's Val Sarentino this classic full body massage is a truly special experience. Swiss mountain pine, locally also called "mountain blessing", is the probably oldest plant in Val Sarentino that is used for medical purposes. The essential mountain pine oil nourishes the skin and stimulates the blood flow. It revitalises body, mind and soul with its characteristic resinous forest fresh aroma, leading to natural wellbeing.

50 minutes ... Euro 80

Melum Pistil Massage

The bundle massage, enriched with apples, uses particularly natural products: not only are apples a very popular and widespread fruit in South Tyrol, they also contain important substances such as pectins, flavonoids, vitamins A, B, C and E, and are therefore an important weapon in the fight against wrinkles. They are also very good for your heart. Apples, Swiss pine oil and our secret spice mix ensure that this popular massage is a fantastic experience. Thanks to the unique movements with the apple bundles and the heat rushing through your body, you will feel like being born again.

50 minutes ... Euro 95

Pantai Luar

During Pantai Luar the body will be massaged with hot stamps and a warm oil of plant extracts. This massage will relax and revitalise the body, because thanks to the special mixture of the active ingredients the blood supply to the skin is improved, muscle tensions are reduced and toxins are softly drawn from the body. The herbs, spices and fruits will have a calming effect on you.

50 minutes ... Euro 98

Hot Stone

A different kind of massage! Instead of hand pressure, this massage uses lava stones! The hot lava stones and the pleasantly warm sunflower oil activate healing powers and achieve very deep relaxation.



Romantic Emperor Bath

Our baths in the emperor tub are particularly romantic for you and your partner: candlelight and a glass of sparkling wine will accompany you.

Cleopatra Bath

Particularly nourishing for the skin thanks to a blend of milk, honey and olive oil. Look forward to a treat once enjoyed by Egyptian queen Cleopatra.

1 person 25 minutes ... Euro 41 2 people 25 minutes ... Euro 64

Mountain Apple - Yoghurt Bath

This blend of South Tyrolean mountain apples, yoghurt and precious olive oil nourishes the skin and revitalises it with its fruit acids. The fun is enhanced by the extra foaming experience.

1 person 25 minutes ... Euro 41 2 people 25 minutes ... Euro 64

Herbal Oil Bath A.H.

The herbal oil bath prepared by our herb guru A.H. using 12 herbs (camomile, marigold, mallow, yarrow, hops, St. John's wort, comflower, thyme, lemon balm, peppermint, lady's mantle, sage) has a particular relaxing and soothing, and mildly detoxifying effect.

1 person 25 minutes ... Euro 41 2 people 25 minutes ... Euro 64

Turm's Wellness Packages

For The Man In The Turm

The relax package tailored to the needs of male skin!

- · A spruce-mountain pine oil bath in a wooden tub
- · A sports massage with Vitalis sport oil and arnica cream
- · A hot stone massage with hot lava stones
- · A Dynamic Feet & Leg massage

for the price of Euro 291 instead of Euro 324

Beauty Package For Her

Enhance your natural beauty!

- · A body treatment Guinot Slim Logic
- · A manicure Deluxe
- · A pedicure Deluxe
- · A Hydradermie Plus facial by Guinot
- A mountain apple and yoghurt bath in the Emperor tub

for the price of Euro 348 instead of Euro 387

Romantic Wellness Package For 2

Spend a relaxing time for together!

- · A Cleopatra bath in the Emperor tub for 2 people
- · A You & Me treatment for 2 people
- Two traditional hay baths in wooden tubs followed by partial body massage

for the price of Euro 363 instead of Euro 404

Try & Relax

The ideal taster package for 1 day

- · A wine bath lying on a hot stone with massage
- · A Swiss pine bath with mint in a wooden tub
- A Detoxygene facial by Guinot

for the price of Euro 244 instead of Euro 272

Dolomites Magic

Mountain pine, hay and edelweiss - relaxation South Tyrolean style

- · A honey brine peeling with wine marc and hot stone
- A herbal hay bath

 in a wooden tub with
 our Alpine hay followed
 by a partial body massage
- · A mountain pine oil full body massage
- · A classic facial by Fermes de Marie

for the price of Euro 270 instead of Euro 301

Anti-Cellulite Purification Package

We fight cellulite with the power of nature!

- A honey brine peeling with wine marc and hot stone
- One Alpine fango on a soft pack lounger
- · A cosmetic lymphatic drainage
- · A body treatment by Guinot Slim Logic

for the price of Euro 250 instead of Euro 278

Healthy Back

Give your back a real treat!

- A herbal hay bah
 in a wooden tub with
 our Alpine hay
- · A soothing Dorsalis Resonance Massage
- · A relaxing Head and Neck Massage
- · One anti-stress massage

for the price of Euro 261 instead of Euro 291

The treatments of the spa packages will take place between 9 am and 4:30 pm.

Babysitting: For you in order to completely relax, we can try to organise a babysitter on request!



Massages on a classic massage bed

Dynamic Feet & Legs Massage

Have you been on your feet all day? Treat yourself to a deep and grounding leg massage that loosens tissue, restores blood circulation and clears your head. For vitalised, rested and relaxed feet and legs and deep mental fitness.

50 minutes ... Euro 80

Dorsalis Resonanz Massage

Powerful natural products and a special massage with singing bowls and cupping glasses loosen back muscle tensions and improve the dynamics of the spine. The vibrations of the singing bowls have a calming effect and dissolve any stress.

50 minutes ... Euro 90

Anti-Stress Massage

The solution for very tense back and leg muscles. While the legs are loosened, the back gets ready for the subsequent relaxing massage, wrapped in warm lavender compresses.

50 minutes ... Euro 84

Relaxing Head and Neck Massage

This unique method with special massage grips and precise effective plant extracts, gently releases tensions in the head, neck and shoulder area. Deep touches and a modulated individual application technique ensure pleasant relaxation and switching off from the stress of everyday life. Micro-circulation is encouraged and vessels, sensory organs and nerves are strengthened.



Dorn Breuss Massage

Dorn Breuss massage is a combination treatment with intense back massage. This gentle yet energetic spine massage stretches the back to relax tensions. The muscles along the spine are loosened and under-supplied intervertebral discs are regenerated. All joints in the body are gently put back in their original position. This re-setting of the spine influences the internal organs and your psyche. Treatment in 2 parts: first exercises to be done together, then a massage to nourish the intervertebral discs.

80 minutes ... Euro 125 treatment in 2 parts

25 minutes ... Euro 50 massage to nourish the intervertebral discs

Cosmetic Lymphatic Drainage

This gentle lymphatic drainage directly impacts on the body's lymphatic system and thus also strengthens the whole immune system with drainage and purification.

50 minutes ... Euro 80

Cosmetic Foot Reflex Zones Massage

A targeted technique stimulates the organism to self-regulate over or under-functioning of specific organs. This massage is highly efficient and provides optimum relaxation for the mind and revitalization of the organism.

50 minutes ... Euro 80

Sports massage with vitalis sport oil and arnica cream

Firm classic full body massage, whereby Vitalis sport oil and amica cream are used to work on particularly tense muscles.

Our ancestors already regarded Amica as a miracle cure.

50 minutes ... Euro 84

Aroma Oil Massage

Classic full body or partial body massage to loosen tensions. Several oils are available.

80 minutes ... Euro 122 50 minutes ... Euro 78 25 minutes ... Euro 42

Facials by Guinot

Facial Hydradermie Plus

Hydradermie - The star of treatments through muscle stimulation. Hydradermie is an exclusive and innovative treatment that deeply cleanses the skin. Thanks to ionization, the skin better absorbs the active ingredients, as early as by the end of the treatment your face looks beautifully rested and visibly more beautiful.

85 minutes ... Euro 134

Facial Hydradermie Lift

HYDRADERMIE LIFT - Rejuvenation of facial features.
HYDRADERMIE LIFT is a lifting application that not only treats and firms the skin, but that also strengthens the facial features in depth through muscle gymnastics: cell activity is stimulated again and the facial features are raised spectacularly. For visible rejuvenation of the face three HYDRADERMIE LIFT treatments are recommended.

85 minutes ... Euro 145 3 treatments ... Euro 370

Facial Hydradermie Deluxe

The best anti-ageing treatment by Guinot - Hydradermie Deluxe, combines Hydradermie Plus and Hydradermie Lift!

115 minutes ... Euro 174

Eye Treatment Lift

An application that treats the ageand fatigue-related problems of the eye contour. Lines and wrinkles are reduced. The eye contour is "lifted". Lachrymal sacs and dark circles are reduced. The feeling of heavy eyelids is alleviated.



Facial Age Summum

Novelty treatment by Guinot - ideal anti-age care with vitamin C and E, 56 active ingredients and hyaluronic acid. This acupressure massage relaxes the facial and neck muscles. Visible effect already after the first treatment.

55 minutes ... Euro 125

Facial Detoxygene

Detoxygene is a treatment to detoxify and to oxygenate the skin. In only 1 hour dead skin cells, toxins and impurities will be removed and the skin will be provided with oxygen. The skin can breathe again and will look radiant!

55 minutes ... Euro 110

Facial Hydra Peeling

For perfect radiance: the top layers of the skin, which often suffer from dryness, can be responsible for a dull complexion. This treatment with peeling effect will remove the calloused and dull cells in a soft and gentle way and will enhance the new radiance of the young cells.

55 minutes ... Euro 110

Facial Lift Summum

This exclusive facial tightens and rejuvenates the facial features particularly effectively. Through the active ingredients, the pro-collagen and the modelling heating mask this treatment will give the skin new energy, elasticity and regenerate the cells.







For delicate skin (1 Hydradermie Plus + 1 Detoxygene) ... Euro 207 instead of Euro 244

For perfect radiance (1 Hydradermie Plus + 1 Hydra Peeling) ... Euro 207 instead of Euro 244

Anti-Ageing Programme (1 Hydradermie Deluxe + 1 Lift Summum + 1 Serum according to skin type*) ... Euro 317 instead of Euro 374

Anti-Stress Programme (1 Hydradermie Plus + 1 Age Summum) ... Euro 220 instead of Euro 259

Wellbeing Programme (1 Detoxygene + 1 Peeling Mirific + 1 Serum according to skin type*) ... Euro 221 instead of Euro 260

* choose from: Serum Hydra Sensitive, Serum Eclaircissante, Hydra Cellulaire Serum, Serum Bioxygene, Serum Nutri Cellulaire, Serum Longue Vie

Facials by Fermes de Marie

Facial Seve de Vie

Unique anti-ageing facial with the line Fermes de Marie, edelweiss-based with the special regenerating effects of Himalayas elixir. The treatment starts with a short back massage and continues with a special face mask. The face massage with jade rollers is complemented by a cosmetic facial lymphatic drainage.

85 minutes ... Euro 110

Classic facial treatment

Facial treatment with the French edelweiss-based line Fermes de Marie.

Body treatments

Hair Removal With Warm Wax

Leg to knee ... Euro 33
Whole leg ... Euro 52
Whole leg with bikini line ... Euro 64
Bikini line ... Euro 18
Arm pit ... Euro 18
Upper lip or chin ... Euro 16
Arms ... Euro 32
Back (men) ... Euro 33
Chest ... Euro 29

Eyelashes and eyebrows dyeing ... Euro 27 Eyebrow plucking ... Euro 15

1 Solarium ... Euro 15 3 Solarium ... Euro 35 Classic aesthetic manicure ... Euro 51 with French polish ... Euro 56

Manicure Deluxe

Soothing and intensive nail and hand care including nourishing bath, peeling and hand mask to regenerate the skin. We will also treat you to a relaxing hand massage.

without polish (55 minutes) ... Euro 61 with polish (85 minutes) ... Euro 81

Classic aesthetic pedicure ... Euro 55 with French polish ... Euro 60

Pedicure Deluxe

Soothing and intensive nail and foot care including nourishing bath, peeling and foot mask to regenerate the skin. We will also treat you to a relaxing foot massage.

without polish (55 minutes) ... Euro 65 with polish (85 minutes) ... Euro 85



Guinot Peeling Mirific

Body scrub with draining effect, anti-cellulite, reducing fat cells. Followed by a stimulating massage with an oil of seaweed and ginger, also perfect for blood circulation.

50 minutes ... Euro 75

Guinot Slim Logic

This effective body treatment has a slimming and anti-cellulite effect. Starting with a body scrub with mint and caffeine and continuing with different specific manual techniques to go against fat pads.

A final "sauna effect" will help to drain.

80 minutes ... Euro 86

Direct phone number from your room to the spa reception: 905
We kindly ask you to inform us before the beginning of the treatment about any medical care, past or current,
also about a possible pregnancy, since this could influence the treatment.

To fully enjoy your spa treatment we advise you to be at the spa reception 5 minutes before the actual start of the treatment.

Please note that in case of delay on your part or no show, without having cancelled the treatment at least 4 hours before the booked start, the full amount of the treatment will be charged.





Relaxing together in the sun, taking a refreshing dip in our pools, enjoying a revitalising spa treatment, and other romantic experiences all promise quiet and relaxed moments of cosy togetherness in the "Belvita Romantic –You and Me" hotels.

 $As a member of the Belvita \ Leading \ Wellness hotels \ S\"{u}dtirol, this hotel \ promises \ the \ highest \ quality \ at \ all \ levels.$





